Equity Training Series
Spring 2021
"Equity in Caring Campus"

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Connect ETS, Caring Campus, and Passion
Relate to student belonging and pride
Include return to in person instruction and events
Incorporate ongoing robust virtual environment
OUR WHY

EQUITY

- Creating an Ideal Campus
- Taking Risks to achieve results
- Cultural Competency

Student Belonging & Pride

- Just and Fair Inclusion
- Bring ETS concepts and theories to current initiatives
- Student Ready
- Warm Referrals
- "A culture of meaningful connections with students"

Caring

- Communication
- Know other departments

PASSION

Success through campus engagement & college pride
Which I's

- Incorporate the concepts and theories from ETS into the initiatives or projects you are currently working on. (Internal)
- Incorporate the concepts and theories from ETS into Skyline College. (Institutional)
Purpose

To create/improve the culture of belonging, caring, and pride at Skyline College by:

• encouraging campus participation in events, programs, and communities.

• engaging students, staff, and faculty through various just and fair communication platforms.

Go Trojans!
Desired Outcomes

- Increased participation in campus events, programs, and communities
- Increased engagement with students
- Increased pride and sense of belonging in students, staff, and faculty
- Increased student retention
- More visibility of Skyline College visuals - colors/graphics/mascot - on campus, online, and in the community
  - Campus Signage
  - Announcements/Social Media
  - Decorations
  - Attire
The Process

• Brainstorm ideas and meet with Allen Ocampo (thank you Allen for your wise counsel!)
• Meet with Caring Campus leadership (thank you to Sherrie Prasad)
• ETS presentation – ideas for Caring Campus to create/improve culture of caring, belonging, and pride at Skyline College
• Expand presentation for Caring Campus
  • Overview Caring Campus progress to date
  • Review the research behind Caring Campus
  • Share the concepts and theories of ETS
  • Connect Caring Campus work to ETS
  • Outline possible ideas for creating/improving culture of caring, belonging, and pride at Skyline College
  • Connect ideas to the return to in person activities while maintaining a robust online presence
• Ask the Caring Campus team which idea(s) they would like to push forward
• Caring Campus leadership team brings selected idea(s) to campus leadership
Ideas

• LIVE Trojan! At events on campus, community events, virtually, Marketing Work Study job

• Trojan Tables - welcome upon return to campus – information booth, and raffle prizes ongoing throughout the semester. Virtual tables too.

• Incentivize Event Attendance – free tickets, gifts, raffles etc./Emails/texts announcing winners. Online attendance options.

• Trojan Talks – every new student assigned to a staff, faculty, or administration member who emails, calls, messages one to three times in their first semester.

• Trojan Tea – in person and/or online opportunities for programs/departments to “spill the tea” about what is going on in their program/division/department.
Ideas (cont.)

• Hand out tickets to FREE events and workshops on campus – students will feel “invited” to attend

• FREE Student IDs

• Promote what the college is doing to be student ready – create cards/online resources that show all the programs available for different groups of students and the intersectionality of many programs –

  BIPOC students  Women  People with Disabilities  System Impacted  LGBTQIA2S+  Dreamers/Undocumented students  Working Students  Students with Children and so on . . .
QUESTIONS? / COMMENTS

Create/improve the culture of belonging, caring, and pride at Skyline College

Caring Campus