



Three Year Assessment Cycle for Fall 2025- Spring 2028

Program Name: Digital Media and Design (DMAD) and Film

Assessment Coordinator: Sam Sanchez

	2025-2026	2026-2027	2027-2028
Fall		DMAD 431 Digital Imaging I: Photoshop DMAD 432 Digital Imaging II: Advanced Photoshop	DMAD 500 User Experience Design I: Fundamentals DMAD 501 User Experience Design II: Discovery DMAD 502 User Experience Design III: Ideation DMAD 503 User Experience Design IV: Delivery DMAD 504 User Experience Design V: Portfolio
Spring		DMAD 475 Digital Filmmaking I DMAD 476 Digital Filmmaking II DMAD 477 Digital Filmmaking III	FILM 100 Introduction to Film FILM 123 Documentary Film: Studies and Practice
Featured ISLO	Critical and Creative Thinking	Lifelong Wellness	Effective Communication

Which of that year's course(s) will be used to assess the featured ISLO?			
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** Information Literacy and Community Engagement will be assessed in 2028-2029 and 2029-2030 respectively*