



Three Year Assessment Cycle for Fall 2022- Spring 2025

Program Name: Bay Area Entrepreneur Center

Assessment Coordinator: Leah McGlauchlin/ Olivia Vialau

	2022-2023	2023-2024	2024-2025
Fall		<p>Upon completion of the <b>small business series</b> conducted in partnership with the BCE program:</p> <p>1 - Students will be able to Identify their unique value and brand of their service, have aligned that value with a customer base and developed clear communication of that value for potential customers.</p> <p>2 - students will have developed policies and client management plans and have a plan for implementation</p> <p>3 - students will Have developed a financial model and are able to use it to make business decisions.</p> <p>At the completion of the Accelerate Fellowship, students will be able to:</p>	

		<p>4 - use various project management tools and practices to implement a real-world project impacting the local community.</p> <p>5 - craft a problem statement, create and implement a research plan, analyze results and create a project proposal guided by research findings.</p> <p>6 - clearly communicate their accomplishments and recommendations for next steps professionally, both through presentations and on their resumes and LinkedIn profiles.</p>	
<b>Spring</b>	<p>Upon completion of the <b>small business series</b> conducted in partnership with the BCE program:</p> <p>1 - Students will be able to Identify their unique value and brand of their service, have aligned that value with a customer base and developed clear communication of that value for potential customers.</p>	<p>Upon completion of the <b>small business series</b> conducted in partnership with the BCE program, students will feel increased confidence in running a business or building a customer base within and existing business</p>	

	<p>2 - students will have developed policies and client management plans and have a plan for implementation</p> <p>3 - students will Have developed a financial model and are able to use it to make business decisions.</p> <p>At the completion of the <b>Accelerate Fellowship</b>, students will be able to:</p> <p>4 - use various project management tools and practices to implement a real-world project impacting the local community.</p> <p>5 - craft a problem statement, create and implement a research plan, analyze results and create a project proposal guided by research findings.</p> <p>6 - clearly communicate their accomplishments and recommendations for next steps professionally, both through presentations and on their resumes and LinkedIn profiles.</p>		
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Featured <a href="#">ISLO</a>	Effective Communication	Information Literacy	Citizenship
Which of that year's PSLO(s) will be used to assess the featured ISLO?	#1, 2, 3, 4	# 3, 5	# 1, 2, 4, 5

*\*Critical Thinking and Lifelong Wellness will be assessed in 2025-2026 and 2026-2027 respectively*