

SLO Assessment Plan - Sample

Department: Speech

Course: Speech 100

Expected SLO	Approach, Major Assignment, Assessment Method & Criteria	Term
1. Upon completion of this course, students should be able to critically listen to a publicly delivered speech and analyze the credibility of the content and the effectiveness of delivery.	<p><u>Approach:</u> A representative sample of sections within Speech 100 will be selected to evaluate SLO #1 as follows:</p> <p>1.1 Activity: In-class oral feedback and analysis of taped speeches Assessment method: 25-point Analytic Rubric Criteria: 70% will achieve a score of ≥ 17</p> <p>1.2 Activity: Written analysis of speech viewed outside of class Assessment method: 5-point Holistic Rubric Criteria: 70% will achieve a score of ≥ 3.</p> <p>1.3 Activity: In-class written critique of colleagues speeches Assessment Method: 5 point rubric Criteria: 70% will achieve a score of ≥ 3.</p>	<p>1.1 SP 06, FA 06 1.2 FA 06 1.3 SP 06</p>
2. Upon completion of this course, students will be able to conduct in-depth research on a topic of social or scientific significance, then write a well-organized outline and present a coherent extemporaneous oral presentation with confidence.	<p><u>Approach:</u> A representative sample of sections within Speech 100 will be selected to evaluate SLO #2 as follows:</p> <p>2.1 Activity: In-class oral presentation Assessment Method: 25-point Analytic Rubric (PTA) Criteria: 70% will achieve a score of ≥ 3.</p> <p>2.2 Activity: Written outlines with bibliography Assessment Method: 10-point Checklist Criteria: 70% will achieve a score of ≥ 7.</p> <p>2.3 Activity: Self report surveys Assessment Method: 5-point Analytic Rubric (PTA) Criteria: 70% will achieve a score of ≥ 3</p>	<p>2.1 SP 06, FA 06 2.2 SP 06, FA 06 2.3 FA 06</p>

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3. Upon completion of this course, students will be able to convincingly deliver an oral presentation aimed at a specific audience with a well-developed line of reasoning, using effective visual aids.	<p><u>Approach:</u> A representative sample of sections within Speech 100 will be selected to evaluate SLO #3 as follows:</p> <p>3.1 Activity: In-class oral presentation Assessment Method: 5 Point Analytic Rubric (PTA) Criteria: 70% will achieve a score of ≥ 3</p> <p>3.2 Activity: In-class surveys of speaker persuasiveness Assessment Method: 10 point scale Criteria: 70% will achieve a score of ≥ 6</p> <p>3.3 Activity: In-class oral presentation Assessment Method: 5 Point Analytic Rubric (PTA) Criteria: 70% will achieve a score of ≥ 3</p> <p>3.4 Activity: Written critique of colleagues speeches Assessment Method: 5 point Holistic Rubric Criteria: 70% will achieve a score of ≥ 3</p>	<p>3.1 SP 06, FA 06 3.2 FA 06 3.3 SP 06, FA 06 3.4 SP 06</p>

SLO Assessment Report – Sample

Department: Speech

Course: Speech 100

Term: Spring 2006

SLO	Outcome Results	Analysis & Action
<p>2. Research, through a wide variety of sources, current topics of social or scientific significance, then write a detailed, well-organized outline on the topic and present a coherent, confident extemporaneous oral presentation.</p>	<p>2.1 65 % of students achieved ≥ 3 on the oral presentation.</p> <p>2.2 60% of students achieved $7 \geq$ on the outline.</p> <p>2.3 75% of students reported a score of ≥ 3 on the survey.</p>	<p>2.1 The criterion of 70% of students will achieve ≥ 3 was not met. The following actions will be taken during the Fall 2006: 1) The rubric will be evaluated by the Speech faculty to ensure that the primary traits are aligned with the SLO and if necessary the rubric and/or the SLO will be modified, and 2) The criteria may or may not need to be adjusted to better reflect the trend in the learning outcome.</p> <p>2.2. The criterion of 70% of students will achieve a ≥ 7 was not met. The following actions will be taken in Fall 06. 1.) The checklist will be evaluated to ensure that expected criteria are discreetly defined. 2.) Instructors will discuss possible rough draft submission of outlines to gain feedback prior to final submission.</p> <p>2.3 The criterion of 70% of students will achieve a score of ≥ 3 was met. The following actions will be taken in SP 07: 1) Administer the same survey, noting the results and any differences.</p>