



Skyline College

SKYLINE PRU Report

2023 - 2024

SKY Dept - Digital Media and Design/ Film

Danni Redding Lapuz

A handwritten signature in black ink, appearing to read 'Danni Redding Lapuz'.

12/15/2023

Assessment Unit Information

Program Type

Instructional

Division

Social Sciences/ Creative Arts (SS/CA)

Assessment Contact

Sam Sanchez

Comprehensive Program Review

2027 - 2028

Program Review Update

Fall 2023, Fall 2025

SKY Instructional Program Review Update

Submitter Name:

Sam Sanchez

Submitter Date:

11/15/2023

DIVISION:

Social Science and Creative Arts (SS/CA)

PROGRAM NAME:

Digital Media and Design DMAD/Film

YEAR OF REVIEW:

2023-2024

1. STUDENT LEARNING OUTCOMES

What notable conclusions were drawn from the assessment results? If available, note any differences in assessment results by key disaggregations (e.g. modality, learning communities, etc.). What have been the implications for the program? Specific questions to answer in your response:

i. What percentage of course SLOs have been assessed in the last three years?

Number of Course SLOs:

33

Percentage:

45.5

ii. Which course(s) were assessed in the last three years?

DMAD 432; 432; 475; 476; 477.

iii. Degree-bearing programs are expected to assess Institutional SLOs, ideally during each ISLO's featured year. List which course(s) were assessed for which ISLOs in the last three years.

NA. None of DMAD or FILM classes are part of a degree.

iv. Drawing from course and institutional SLOs results, what notable conclusions were drawn? Which results led to action(s) that were planned or taken, if any, to enhance student learning in those courses?

Criterion was met. No actions were planned or taken to enhance student learning in those courses.

2. CURRICULUM

Please indicate whether the following tasks have been completed:

Submitted a current assessment calendar with all active courses to the Office of Planning, Research, and Institutional Effectiveness

Yes

Updated the Improvement Platform with new and/or changed SLOs, after approval by the Curriculum Committee

Not Applicable

SKY Instructional Program Review Update

Updated the program website with new and/or changed PSLOs after they are published in the College Catalog

Not Applicable

Reviewed, updated (as needed), and submitted degree and certificate maps to the Curriculum Committee

Not Applicable

3. ADDITIONAL INFORMATION

4. The last step is to review the multi-year program goals, update their status, and add resource requests as needed. You can access program goals from the hamburger menu in the upper-left hand corner, **Step 2: Goals and Resource Requests.**

GOAL

Increase Access Through Curriculum Development

Goal and Desired Impact on Students

The DMAD Digital Filmmaking Program will be enhanced to include additional classes in Adobe After Effects and Adobe Premiere Pro. Three new certificates will be created: a 12 unit certificate of specialization in digital filmmaking; a 21 unit certificate of achievement in digital filmmaking; and a 15 unit certificate of specialization in video post-production.

Year Initiated

2023 - 2024

Implementation Step(s) and Timelines

Start development on DMAD 479 Adobe Premiere Pro and DMAD 480 Adobe After Effects and present to the Curriculum Committee no later than Fall 2024.

Start development of the three new certificates. Timeline to be determined as per review schedules of respective committees and approval boards.

Mapping

- SKY Strategic Goals: (X - Highlight Selected)

- Increased Student Enrollment: X

STATUS

Goal Status Date

11/14/2023

Academic Year Updated

2023 - 2024

Goal Status

On Schedule

Goal Status Narrative

New classes and certificates are in the planning and discussion stages. Once all parties agree, new classes will be created and brought to the Curriculum Committee and new certificates will begin the approval process.

Continuing certificate development that had been postponed due to the pandemic.

Resource Request

Division Name

Social Science and Creative Arts (SS/CA)

Year of Request

2023 - 2024

Resource Type

Other

Resource Name

NA

Resource Description

NA

Briefly explain how this request helps to advance the goals and priorities of your program, the College, the District, and/or the California Community College Chancellor's Office.

No requests at this time.

Cost

0

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GOAL

Outreach

Goal and Desired Impact on Students

The new robust program will better serve the students; increase visibility for the college; and increase enrollment. Promotion to high school students as well as dual enrollment agreements will continue as on-going functions.

Implementation Step(s) and Timelines

Contact PRIE about enrollment and demographic data to better understand academic goals.

Mapping

- SKY Strategic Goals: (X - Highlight Selected)

- Increased Student Enrollment: X