



September 14, 2007

Victoria P. Morrow, President

### **Going the extra mile to help students find their way to Skyline**

You may have noticed that our enrollment is up this fall. We won't know exactly how much for a few weeks, but it is a good direction, and it is a result of a great many different kinds of efforts by a great many different people here at Skyline and at the district. I want to spotlight a few examples of the kinds of things people did that made a difference.

- We offered about 40 additional sections this fall, providing greater access to students. Thanks to the division deans for identifying those and to Regina Stanback Stroud for coordinating and leading that process.
- The district office sent out direct mail to high school juniors and seniors and to their parents highlighting what our three colleges have to offer. Thanks to Ron Galatolo and Barbara Christensen for that innovation.
- Students who applied but had not yet registered were phoned to invite them to complete the process. Of 437 students who were on that list, 130 of them, or about 30%, ended up registering for classes. That hands-on process was possible thanks to the efforts of Cathy Hasson and Sherri Hancock to create the data match, and thanks to Maria Paulson, April Quok and Kris O'Neil for making the phone calls.
- Skyline had an advertisement on MySpace, and 27,618 people clicked on that ad during the month of August, a "click rate" of 2.5%, considered an extremely good rate. We averaged 1000 click-throughs to the site on each day of the first week of class. Thanks to Sandy Irber and Shelly Hausman for making that happen.
- The new waitlisting system established across the district revealed a great deal of unmet demand at all three colleges, particularly Skyline, and that allowed us to add sections in the fall, and to revise our spring schedule to meet that demand. Thanks to the ITS Department at the district for that and to the deans and faculty who utilized the information to add class sections and to communicate with students directly to help them get situated.
- Skyline sent not only our newly redesigned class schedule to all households in our service area; we also sent a reminder postcard to everyone. Thanks to everyone who contributed to the class schedule—the Fresh Look Advisory Group including the divisions, the Office of Instruction, Student Services, Campus Ambassadors, ASSC, Office of Planning, Research and Institutional Effectiveness and the Office of Development, Marketing and Public Information.
- Many different outreach efforts were undertaken last spring and this summer which brought us, among others, more student athletes, more ASTEP students, and more ESOL students.
- A "students first" philosophy was exemplified by our One Stop student services faculty and staff in the ways in which they facilitated students' access to services in order to complete enrollment. For example, counselors graciously accommodated as many students as possible through scheduled appointments, walk-in and drop in. Heavy student traffic and high demand for services were triaged and addressed collaboratively by the faculty, student assistants, and staff in the Financial Aid Office, Admissions Office, EOPS/Care/CalWorks, DSPS, International Students Program, Veterans Services, Career and Transfer Center, Health Center, Puente, Kababayan, ASTEP, Hermanos, and the Cashiers' Office.

- Student Activities, in collaboration with the Associated Students, provided a warm welcome to students and staff by holding a free barbeque, giving out free coffee and doughnuts, and hosting the annual pancake breakfast.
- The Security Department improved signage and communication regarding parking enforcement dates and increased their visibility around the campus. These allowed students to feel a sense of safety on campus, to conduct their business during the first weeks without worrying about parking tickets, and to purchase their parking permits on time.

Skyline did shine as we began the fall semester. This is only a partial list of the many efforts which contributed. Thanks to everyone who is helping make students feel at home here and meet their educational goals.

### **Student Services and Club Fair draws a crowd of over 200 students**

“Get Connected” was the theme of the first Student Services Fair and Club Rush which was held in the Bldg 6 Quad Area on Tuesday, September 11, 2007. Sponsored by the Financial Aid Office and the Associated Students of Skyline College, the event’s goals were to increase student awareness about Skyline’s programs and services and to connect students with college resources. Program participants included students, faculty and staff from the following areas: Admissions and Records, ASTEP, Bookstore, Career Center/Transfer Center, Child Development Center, Christian Fellowship Club, Cosmetology, Counseling, EOPS/CARE, Calworks, Filipino Students Union, Financial Aid, Honors Transfer Program, International Students Program, Kababayan Program, MESA and Puente Program, Photography Club, Security, Student Activities/ASSC, SPACE, TRIO/STAARS. Well over 250 students attended the fair, each visiting five or more program tables. Special thanks to: the Planning Committee members who organized the event--Amory Cariadus, Golda Gacutan, Maria Escobar, and Patty Mendoza; the Student Services Leadership Team for creating the event; Pacific Dining for serving the food to all participants who completed the survey; and to the Bookstore and others for donating prize drawings. Thanks to Shelly Hausman for the photo of the crowd and of Patricia Mendoza offering counseling to an interested student.



### **Kababayan kicks off third annual mentorship program**

The Kababayan Program had its third annual Kapatiran Mentorship Program Meet & Greet on Thursday, September 14th in the Student Center. Over 40 students participated in the event, the largest group of mentors and mentees ever! The Kapatiran Mentorship Program (Tagalog for “brotherhood/sisterhood”) pairs up first-semester Kababayan Program members with a peer mentor who is a current Skyline College/Kababayan student and has taken or is currently enrolled in a Kababayan course. Mentees are welcomed into a family of mentors and other fellow mentees and receive crucial support and guidance.

These familyas replicate the cooperative nature of the Filipino culture, emphasizing collective responsibility and guidance for one another through an extended family network. Mentees often return in the following years to become mentors themselves. The peer mentorship program is coordinated by Nate Nevado, with assistance from student interns Paul Victoria, Nikki de Rivera, and Denver Sevilla; visiting Fulbright Foreign Language Teaching Assistant (FLTA) Warly Caturay; and Kababayan Program coordinator Liza Erpelo. The first photo is the Fall 2007 Kapatiran Mentorship Program participants; the second is called "It's all in the family!": siblings Yab and Jill Cruz are mentors and brothers Daryle and Denver Sevilla are mentee and mentor.



*(Photos by Liza Erpelo)*

### **Scholarship Fund Established for WOW! Conference**

The legendary 8-year-old Poetry & Pizza series, held September 7th in the Escape From New York Pizza Parlor in San Francisco (333 Bush Street at Montgomery), hosted a reading in the memory of writer and WOW! presenter Isabelle Maynard. The "In The Spirit of Isabelle" evening raised over \$300 to establish a new scholarship fund to support deserving Skyline students to attend the annual WOW! conference. Seven writers from different aspects of Isabelle's multi-talented life read poetry, monologues, short stories and performed short theatre pieces, some written by Isabelle herself and others written by the readers. Skyline English and Creative Writing professor, Katharine Harer, along with poets Clive Matson and



Glenn Ingersoll coordinate Poetry & Pizza. WOW! Creative Director and retired Skyline English professor, Marijane Datson, helped co-coordinate the September 7th reading; both Katharine and Marijane read their own work. Held the first Friday of every month, Poetry & Pizza always benefits a good cause and the audience gets a pizza dinner along with a poetry reading for a \$5 contribution. Many Skyline students have enjoyed their Friday evenings at P & P. Thanks to the generosity of Escape From New York owner, Paul Geffner, the series has survived without ever bringing in a cent for the pizza parlor. Geffner is a poet himself.

### **Welcome to Jennifer Yen, new Research Analyst/Project Director**

Jennifer Yen recently joined Skyline College as the Research Analyst/Project Director for the Office of Planning, Research, and Institutional Effectiveness. She has a B.A. in Sociology from the University of California at Irvine, an M.A. in Policy Analysis and Evaluation from Stanford University School of Education, and an Ed.D. in Higher Education Administration from the University of Southern California. Prior to joining Skyline College, she served as the Director of Institutional Research at Kilgore College. She also has several years of research experience with Sociometrics Corporation in Los Altos. In addition to research, she has also worked in student affairs. Her student affairs experience includes an English Language Program Coordinator position at USC and a Student Officer position at UCI.

### **Skyline has a Master Calendar to help you avoid conflicts with your events**

Do you have a campus wide event coming up this year? Please add it to the online college calendar for all to see, increasing attendance and reducing scheduling conflicts.

- You can view the calendar (click [here](#)) prior to scheduling to avoid conflicts.
- To list your event, please send your event info to Shelly Hausman ([hausmans@smccd.edu](mailto:hausmans@smccd.edu)) and include event name, time, date, location and other pertinent information (i.e. admission cost, etc). You also can submit your own event to the calendar using the handy online form found [here](#).

Thanks for sharing information about Skyline's many important events!

### **Coming Up...**

#### **Friday, Sept. 14**

- Last day to drop semester length class without appearing on record
- Volleyball at Ohlone College, 6:30 p.m.
- Wrestling vs. Shasta College at Skyline, 7 p.m.

#### **Saturday, Sept. 15**

- Volleyball at Butte College, 1 p.m., 3 p.m.
- Women's Soccer vs. College of the Redwoods, Eureka, 12 p.m.

#### **Monday, Sept. 17**

- Constitution Day Event, 1-2 p.m. Rm 5132A



## “Challenges to the Constitution”

**Monday, Sept. 17, 2007**

**1-2 p.m.**

**Room 5132A**

**Video presentation and discussion**

**led by Dr. Jeff Diamond**

*Topics include the Patriot Act,  
student rights, and the  
War on Drugs*



### **Tuesday, Sept. 18**

- Women's Soccer vs. Taft College at Skyline, 1 p.m.

### **Wednesday, Sept. 19**

- Men's Soccer at Yuba College, 4 p.m.

### **Friday, Sept. 21**

- Volleyball vs. Cabrillo at Skyline, 5:30 p.m.
- Women's Soccer vs. E Valley, San Jose, 7 p.m.
- Men's Soccer vs. Gavilan at Skyline, 2 p.m.

You can see the event calendar at [www.smccd.net/accounts/skypio/calendar.html](http://www.smccd.net/accounts/skypio/calendar.html)

To add events to the calendar, visit [www.smccd.net/accounts/skypio/events.html](http://www.smccd.net/accounts/skypio/events.html)

### **Do you have an item for *Skyline Shines*?**

If you do, just email me about it. Thanks.

### **Do you have a suggestion?**

You may want to try our new e-Suggestion Box, via the hyperlink in the box below, or on the front page of our website at <http://www.skylinecollege.edu/>.



### **For state level information on community colleges, see these websites:**

- The Chancellor's Office in Sacramento: <http://www.cccco.edu/>
- The Community College League of California: <http://www.ccleague.org/>
- The Research and Planning Group: <http://www.rpgroup.org/>

**Skyline Shines** is archived at <http://www.skylinecollege.edu/skynotes/>.