

President's Council Goals & Objectives

2019-2020 Academic Year

Draft for Review and Approval

Primary Goal: Philanthropy

- Raise \$250,000 for Skyline Promise Scholarships and President's Innovation Fund by June 30, 2020.

Objectives to Achieve the Goal

Connect to Skyline Promise and President's Innovation Fund / Students

- Skyline College President's Council Executive Committee will create opportunities for President's Council Members to become informed about the Skyline Promise and engage with PIF projects by:
 - Scheduling presentations by the President and President's Cabinet about the Skyline Promise.
 - Scheduling PIF project presentations / site visits during regularly scheduled President's Council meetings.
 - Distributing monthly announcements about and invitations to attend PIF program events throughout the course of the academic year.
- President's Council members will engage by:
 - Attending President's Council meetings.
 - Participating in activities and attending events highlighting President's Innovation Fund recipients.
 - Becoming informed about the Skyline Promise and sharing about the program with the community at large.
 - Develop a library of stories to tell about the Skyline Promise and President's Innovation Fund.

Reach out to Community

- As members of the Honorary Committee for the Skyline College 50th Anniversary Gala, invite members of your network to attend and/or sponsor this celebratory milestone event.
- Host an invitation only special reception (in the Skyline College Art Gallery) in early February 2020 for past donors and potential new donors, as a prelude to the President's Breakfast.
- Invite members of your network to attend and / or sponsor the President's Breakfast.
- Take part in additional fundraising activities (online peer-to-peer, small events, auctions, etc.) that fit your personal situation and style.