

Skyline College President's Council
April 11, 2019
3:30-5:00 p.m.

Notes

Welcome

- Cindy Abbott welcomed the Council as Chair Derenzi was out of State.

President's Remarks

- Building 12 is on schedule to open Fall 2019.
- Preparing for Commencement.
- Skyline College is hiring many new Deans, Faculty and Staff positions.
- Enrollment across the district and across the state is down by about 4%.
- The Inaugural Equity Institute Academy will be held April 18-19 at the San Mateo Marriott. There are 16 teams from colleges across the state will be attending.
- A Counseling Academy Workshop from the Equity Institute will be held in June.

President's Breakfast Update

- Michelle Jester provided a brief update on the President's Breakfast.
- The Breakfast was great, though we are currently below our goal.
- The Adhoc committee met recently to talk about additional ideas to raise funds. Cliff Lentz shared with the Adhoc committee about a fundraiser in Brisbane and suggested the organizer present at today's President's Council meeting to learn firsthand about it.
- Michelle introduced Madison Davis, Mayor of Brisbane to present Lunafest.
- Lunafest Fundraising Event
 - Madison described an event that the City of Brisbane held called the "Lunafest."
 - Luna Bar and Clif & Company created Lunafest in 2000.
 - This event raised funds for the Brisbane Lions Club who will create a scholarship for women pursuing a degree in a male dominated field such as film, engineering, science, math, technology, political science or the trades.
 - Lunafest is a film festival featuring short films for and about women.
 - Luna Bar lets the organizers decide the cost per person to attend the festival.
 - In order to host a Lunafest the organizers would need to donate to Chicken and Egg Pictures in exchange Luna Bar will provide all the programs, ticketing portal, marketing materials, and a supply of Luna Bars.
 - The City of Brisbane sought out sponsorships to help with the fundraising and concessions, which brought in funds.
 - The Brisbane Lunafest raised over \$30,000 toward the new Lions Club scholarship program.

Presentation to Dr. Regina Stanback Stroud

- Greg Cochran spoke of the many years he worked with Dr. Stanback Stroud on the President's Council and the impact she made to so many students.
- The President's Council presented Dr. Stanback Stroud with a beautiful gift card and red purse as a memento from the Council to her on her retirement.
- Additional members of the Council also shared their appreciation and best wishes to Dr. Stanback Stroud.

Success Summit

- April 23 is the first planning meeting.
- William Bowdle is chairing the Planning Committee.

President's Breakfast/Fundraising Update (cont'd)

- Raised \$233,000 through the President's Breakfast.
- Council raised \$80,000 out of \$150,000 that was the goal.
- Ad Hoc Committee met to discuss other ways of raising the funds. Idea is to raise funds throughout the year.
- The Committee reviewed ideas, but like the Lunafest the best.
- The Council had laptops available to create their webpage on "Everyday Hero" a peer-to-peer fundraising platform hosted through the San Mateo County Community Colleges Foundation. Support was available to assist Council members in establishing their pages and how to share their page via email and social media. Council was encouraged to try this means of fundraising with friends and family who aren't in the area or who don't attend the President's Breakfast. The campaign runs through the end of June providing the opportunity to achieve the overall goal of raising \$250,000.