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**FOR IMMEDIATE RELEASE**

## **SKYLINE COLLEGE TO HOST STRATEGIC PLANNING SESSIONS**

**San Bruno, California – November 26, 2014** – Skyline College will host a public strategy session/ forum on Thursday, December 11 from 2:30 – 4:00 p.m. at 3300 College Drive, San Bruno, CA 94066 in Building 6, Rooms 6202-6206. Additional sessions will be held at Skyline College on March 18 and May 5, 2015. These public forums are part of the San Mateo Community College District’s strategic planning process which kicked off earlier this fall and will conclude in the spring of 2015. Skyline College students, faculty, staff and members of the broader community are welcome and encouraged to attend and participate.

“This December session will focus on internal data, and what we know about our students, programs, and students’ experiences within the District’s colleges,” said Rick Voorhees of the District Strategic Planning Committee. “Topics for discussion including: changing demographics, student retention, student success, and more. Additionally, the December strategy session will provide an overview of instructional program trends and their potential connections to labor markets, overall enrollment scenarios, and the District’s competitor analysis. Participants will have the opportunity to discuss the SMCCD student experience and to provide input on how the District and its colleges can improve that experience. Your participation is welcome and encouraged!”

*Additional background and upcoming meeting dates:*

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The District's Strategic Planning process has been endorsed by the Strategic Planning Taskforce and put the District on a "fast track." It will conclude with a written plan for review by all members of the campus community in late April. The process includes strategy sessions at each college at which the data and information produced as part of this process will be considered.

Process overview and schedule of upcoming public sessions at Skyline College:

**Tuesday, September 30:** Initial Strategy Session at Skyline College to review Planning Assumptions, Environmental Scan and other documents – *completed*

**October:** Environmental Scan, Planning Assumptions and other information reviewed and posted to webpage <http://smccd.edu/strategicplanning/index.php> - *completed*

**November/ December:** Review internal and external data with Strategic Planning Taskforce

**December:** Internal and external strategy sessions (external data). *Public session at Skyline College on December 11 at 2:30 p.m.*

**March:** Internal and external strategy sessions (preliminary goals and strategies). *Two public sessions on March 18, 2:30-4:00 p.m. and 5:00 – 6:30 p.m. (times to be confirmed)*

**Late April:** Draft strategic plan ready for review

**Early May:** Feedback finalized. Final plan delivered. *Public session at Skyline College on May 5, 2:30 - 4:30 p.m.*

**The Skyline College campus community is encouraged to attend these sessions and participate in the strategic planning process.** Your insights, ideas and vision will help develop a data-driven strategic plan that will allow the College District and its stakeholders to meet the challenges ahead.

**Skyline College** is an accredited, comprehensive California community college serving more than 10,000 students offering over 80 Associate Degree and Certificate programs. Located on a 111-acre campus overlooking the Pacific Ocean, Skyline College has offered world-class educational opportunities to residents from North San Mateo County and beyond since 1969. Part of the San Mateo Community College District, Skyline College strives to inspire a global and diverse community of learners to achieve intellectual, cultural, social, economic and personal fulfillment.