



INSTITUTIONAL EFFECTIVENESS

Institutional Effectiveness Committee Meeting
August 27, 2018

“In a very narrow sense, institutional effectiveness might be seen as the act of measuring performance against stated goals and missions at all levels of an institution...

...But one can distinguish between the event of declaring something effective and the process that is ultimately required to reach that conclusion” (Seymour & Bourgois, *Institutional Effectiveness Fieldbook*, 2018, p. 2).

IR (research) vs. IE (effectiveness)

Institutional Research

“Providing data and conducting research and analysis that supports the institution’s enrollment, goals, planning, assessment, program review, policy formation, and decision-making as well as accountability and external reporting...”

Integrated Institutional Effectiveness (AAHE*)

“The purposeful coordination and integrations of functions that support institutional performance, quality, and efficiency: these functions include strategic planning, outcomes assessment, institutional research, regional/specialized accreditation, and program/unit review”

* Association for Higher Education Effectiveness

Institutional Effectiveness Questions

1. Why do we exist? (Mission)
2. What do we want to create? (Vision)
3. How are we going to get there?
4. How will we know we are successful?
5. What do we do now?

(Seymour & Bourgois, *Institutional Effectiveness Fieldbook*, 2018, p. 12-13).

It is always better to manage by design (demonstrating responsibility) than by default (being held accountable) because one inspires change and the other demands compliance" (Seymour & Bourgois, *Institutional Effectiveness Fieldbook*, 2018, p. 35)