



## Scholarship Guidelines/Application

---

### About Standing Brown

Our goal is to promote culturally relevant messages that encourage, motivate, and provide a sense of belonging to our Latino community by acknowledging our heritage and culture. Standing Brown's vision is to create social change to improve the Latino experience. Our designs provide positive affirmations for our Latino community to help combat the negative stereotypes we've heard much of our lives.

### Standing Brown Scholarship

Standing Brown awards a \$720 scholarship to Latino students pursuing a college education.

### Requirements:

Applicants...

1. Must be of Latino background
2. Must have a minimum 2.50 cumulative GPA (submit unofficial high school or college transcripts)
3. Must be a high school senior going to college OR a community college student transferring to a four-year college or university next fall
4. Must attach a personal statement essay (no longer than 2 pages) addressing the following prompt questions:  
What does being Latino/a mean to you? What college or university are you planning to attend next fall and how will this scholarship help you reach your academic and career goals? In the future, how do you plan to give back to your community?
5. Must complete the following social media steps:
  - a. Facebook - 'Like' and 'Share' the Standing Brown fan page found here - <https://www.facebook.com/StandingBrown>
  - b. Instagram - Take a picture of this blank scholarship application and tag @StandingBrown, include a short description, and hashtag Standing Brown, scholarships, and college scholarships (for example, your Instagram post might look something like: Check out these @StandingBrown college scholarships for Latino and Latina students #standingbrown #scholarships #scholarshipsforcollege )

*\*If awarded a scholarship, applicant must agree to provide a short biography and picture that will be highlighted on the Standing Brown website, Facebook, and Instagram pages*



**STANDING  
BROWN®**

2016/2017 STANDING BROWN SCHOLARSHIP APPLICATION

**Personal Information:**

Full Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Birth date: \_\_\_\_\_

What is your nationality/cultural heritage? (*check all that apply*)

|              |            |            |             |
|--------------|------------|------------|-------------|
| Argentinian  | Venezuelan | Cuban      | Paraguayan  |
| Colombian    | Chilean    | Bolivian   | Nicaraguan  |
| Mexican      | Ecuadorian | Dominican  | Salvadorian |
| Peruvian     | Guatemalan | Hondurian  | Costa Rican |
| Puerto Rican | Uruguayan  | Panamanian | Other _____ |

**Academic History:**

What is your current grade level?    12th Grade    Community College

What is your cumulative Grade Point Average? \_\_\_\_\_

What high school do/did you attend? \_\_\_\_\_

What college or university do you attend or plan to attend? \_\_\_\_\_

What is your major? \_\_\_\_\_

Do you work?    Yes    No    If yes, how many hours per week? \_\_\_\_\_

List any other accomplishments, honors, and/or extracurricular activities you are involved in at school or in your community.

\_\_\_\_\_  
\_\_\_\_\_

**Personal Statement:**

The personal statement is designed for the committee to get to know each applicant in more depth. Please attach a typed, two-page response saved as a Microsoft Word (.doc/.docx) or PDF document addressing the following prompts:

**Describe what being Latino/a in the United States means to you. What college or university are you planning to attend next fall and how will this scholarship help you reach your academic/career goals? In the future, how do you plan to give back to your community?**

**College Scholarship Submission Information:**

To apply for the 2016 Standing Brown College Scholarship:

1. Confirm that you meet ALL eligibility requirements.
2. Complete and submit via email the Standing Brown Scholarship Application, Personal Statement, and unofficial high school or college transcript to:

**[scholarships@standingbrown.com](mailto:scholarships@standingbrown.com) by Wednesday, November 30, 2016.**

Applications will be reviewed, shared, and scored by the Standing Brown scholarship committee. The privacy and integrity of our applicants will be honored.

Recipients will be notified by Monday, December 19, 2016 and awarded in January 2017.

For any questions regarding the 2016 Standing Brown Scholarship, please email us at [scholarships@standingbrown.com](mailto:scholarships@standingbrown.com)