



Advisory Board Meeting

March 9, 2017 | 10:00 am – 1:00 pm

BLDG 4 Room 132 | Skyline College

IN ATTENDANCE:

1. Cassidy Ryan | Cosmetology Program Coordinator
2. Robyn Ledesma | Cosmetology Program Assistant
3. Cat Nguyen | Cosmetology Staff Assistant
4. Tammy Calderon | Cosmetology Faculty
5. Patrice Robinson | Cosmetology Adjunct Instructor
6. Regina Mitchell | Cosmetology Faculty
7. Ronda Wimmer | Wellness/ Massage Therapy Faculty

ADVISORY BOARD MEMBERS:

1. | Burke Williams Spa
2. Richard Hedgehog | California Board of Barbering and Cosmetology
3. | Habibi's Salon
4. | Sen Spa
5. Lynda Oliver | European Wax Center
6. | XpressSpa
7. Vanessa Cervantes | Poise
8. Andrea Vizenor | Workforce Development – CAA Skyline
9. Hector Estrada | Hector Estrada Salon
10. Katie | Hector Estrada Salon

GUEST ATTENDANCE

1. Christine Roumbanis | Division Dean – BEPP Skyline

Tours of the Department

Opening Statement and Welcome by Cassidy Ryan

- Thank you to all the industry professionals representation Cosmetology, Esthetics, and Massage/Wellness
- Special thank to Tammy Calderon and Regina Mitchell of the Advisory Committee

Goals of the Advisory Board

- To determine how we, as a school, can better align with industry standard?
- What is the industry looking for in first time employee?

Introduction of Department Members

Introduction of the Academic Programs Offered

- Cosmetology
- Esthetics
- Massage Therapy/Wellness
- Add-Ons Classes



- Richard Hedgehog: CA State Board will add Skyline to list of recommended school for applicants who the Board feels will benefit from attending a Brush Up course before re-certification

Q & A Session

- What do you look for in a recent graduate or first time employee?
 - Skill level isn't a barrier to employment. All employers have their own training that recent hire can complete. Employers will train any new hire to the expectations of the individual work place. This is a preferred standard so that the employers can guarantee an employee who is specific to their specification.
 - Personality and adaptability is the biggest draw. An employee who can get along with established members and willing to improve and take direction well.
 - Ability to commit. A six months training with a new employer is standard to learn what is expected. Will hire anyone who can commit to a solid 12 months.
 - Front of house skill is important; an initiative to greet client, take appointment, and answer standard questions even if the client is not theirs. A team player who works for the collective.
 - Time management and ability to commit to a schedule; accountability – be responsible and committed to a work schedule and follows through. Understands that not showing up to work doesn't just affect yourself, but also your co-workers, your client, and the business at large.
 - Product knowledge and the ability to upsell services – customer service skills
 - Ability to do a consultation and understanding