

Evidence for: Standard IV.C.1, IV.D.5

Evidence Naming Convention: SMCCCD-Website-DSP-ScorecardMetrics-20190221

Date Accessed: February 21, 2019

URL: <https://smccd.edu/strategicplan/scorecard-and-metrics.php>

The screenshot displays the SMCCCD Strategic Plan Metrics website. At the top, there is a navigation menu with links for ABOUT, BOARD OF TRUSTEES, DEPARTMENTS, EMPLOYMENT, and FOUNDATION. Below this is a large banner with the title "Scorecard and Metrics" and a background image showing demographic data like "Gender: Fall Cohorts 2012-2017" and "Race/Ethnicity".

The main content area features a sidebar with filters for Cohort Term (Fall), Unit Load (Full Time), College (JCI), International (JCI), Gender (All, Female, Male, Unknown), and Ethnicity (All, 2+ Races, African American, American Indian, Asian, Filipino, Hispanic, Pacific Islander, Unknown, White). Below the filters, there are three data visualizations:

SMCCCD STRATEGIC PLAN METRICS

Fall Full Time First-Time Students at College: All

Number of Students by Cohort

Cohort	Ca/Feds	State	CSM
FA2013	908	853	853
FA2014	384	872	889
FA2015	364	877	897
FA2016	305	883	879
FA2017	305	798	880

Gender: Fall Cohorts 2012 - 2017

Gender	Percentage
Female	40%
Male	58%
Unknown	2%

Race/Ethnicity: Fall Cohorts 2012 - 2017

Race/Ethnicity	Percentage
Hispanic	23%
2+ Races	20%
Asian	20%
White	18%
Filipino	12%
African American	8%
Unknown	2%
Pacific Islander	2%
American Indian	0%

International: Fall Cohorts 2012 - 2017

Category	Percentage
International Student	11%
Not an International Student	89%