HANNOVER MESSE 2016

The world’s leading fair for industrial technology attracts over 220,000 industry representatives from 70 countries. The United States is the partner country for 2016, which provides added awareness, promotional and marketing opportunities for U.S. companies in the following sectors:

- Industrial Automation
- Digital Factory
- Energy
- Industrial Supply
- Research & Technology

Exclusive Offer for Eligible* Companies:
California STEP
(State Trade and Export Promotion)

- Exhibition space in the USA Pavilion (turnkey) discount of up to $2,500—for the first 9 companies who apply
- Leverage the U.S. Department of Commerce full range of services offered to U.S. Exhibitors as part of the USA Official Partner Country program
- California Branding—Booth fascia decal and counter/table-top signage to identify as a California company
- Social Media and Digital Marketing campaign to help build awareness during Hannover Messe

*Sponsored by

*Minimum Eligibility requirements include: 1) meeting the SBA definition of a small business; 2) in business, profitably for at least one year (other qualifications apply). Eligibility is determined through the registration process.

Register at www.citd.org/hannover-messe-2016

For additional details, please contact
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CA STEP is funded in part through a grant from the U.S. Small Business Administration