



President's Council Goals & Objectives

2018-2019

Primary Goal: Philanthropy

- Raise \$250,000 for Skyline Promise Scholarships and President's Innovation Fund by June 2019. Council Members will raise at least fifty percent of these funds.

Objectives to Achieve the Goal

Connect to Skyline Promise and President's Innovation Fund / Students

- Skyline College President's Council Executive Committee will create opportunities for President's Council Members to become informed about the Skyline Promise and engage with PIF projects by:
 - Scheduling presentations by the President and President's Cabinet about the Skyline Promise.
 - Scheduling PIF project presentations / site visits during regularly scheduled President's Council meetings.
 - Distributing monthly announcements about and invitations to attend PIF program events throughout the course of the academic year.
- President's Council members will engage by:
 - Attending President's Council meetings.
 - Participating in activities and attending events highlighting President's Innovation Fund recipients.
 - Becoming informed about the Skyline Promise and sharing about the program with the community at large.
 - Develop a library of stories to tell about the Skyline Promise and President's Innovation Fund.

Reach out to Community

- Host an invitation only special reception (in the Skyline College Art Gallery) in late January/early February 2019 for past donors and potential new donors, as a prelude to the kick-off of fundraising at the President's Breakfast.