California Exports, Jobs, and Foreign Investment

Exports Support Jobs for American Workers

$2.3 trillion
Record-setting value of U.S. goods and services exports in 2013

11.3 million
U.S. jobs supported by exports in 2013, up 1.6 million since 2009

802,274
U.S. jobs supported by goods exports from California in 2013

California’s Metropolitan Exports in 2013

<table>
<thead>
<tr>
<th>Metro Area</th>
<th>Total Merchandise Exports</th>
<th>Share of State Exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>Los Angeles-Long Beach-Anaheim</td>
<td>$76.3 billion</td>
<td>41.3%</td>
</tr>
<tr>
<td>San Francisco-Oakland-Hayward</td>
<td>$25.3 billion</td>
<td>13.7%</td>
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<tr>
<td>San Jose-Sunnyvale-Santa Clara</td>
<td>$23.4 billion</td>
<td>12.7%</td>
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<tr>
<td>San Diego-Carlsbad</td>
<td>$17.9 billion</td>
<td>9.7%</td>
</tr>
<tr>
<td>Riverside-San Bernardino-Ontario</td>
<td>$9.6 billion</td>
<td>5.2%</td>
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</tbody>
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Exports Sustain California Businesses

75,012
Companies exported from California in 2012

96%
Small-Medium Enterprise (SME) share of California exporters (< 500 employees)

45%
SME share of California’s total merchandise exports in 2012

Foreign Investment and Jobs in California

590,100
Workers employed by foreign-controlled companies in 2011

4.9%
Total 2011 private-industry employment supported by foreign investment

California Depends on World Markets

$168.0 billion
2013 total exports of merchandise from California

$67.2 billion
Merchandise exports to U.S.’s 20 Free Trade Agreement (FTA) Partners

Workers employed by foreign-controlled companies in 2011

California’s Top 5 Export Industries (Value in Millions of US dollars)

Computer & Electronic Products: $42,367
Transportation Equipment: $17,662
Machinery, Except Electrical: $15,123
Miscellaneous Manufacturing: $14,640
Agricultural Products: $13,782

California’s Top 5 Export Markets (Value in Millions of US dollars)

Mexico: $23,906
Canada: $18,887
China: $16,298
Japan: $12,733
Korea: $8,363

*Portions of this MSA are shared with one or more other states.
Updated August 2014.
Prepared by the Office of Trade and Economic Analysis, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian. Sources include resources from the U.S. Department of Commerce’s International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis.
CALIFORNIA: EXPORTS, JOBS, AND FOREIGN INVESTMENT

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Exports Support Jobs for American Workers

Total exports from California helped contribute to the record-setting value of U.S. goods and services exports in 2013, which reached $2.3 trillion. Nationally, U.S. jobs supported by exports reached an estimated 11.3 million in 2013, up 1.6 million since 2009. U.S. goods exports to FTA partners supported an estimated 3.2 million jobs nationally, 45 percent of all jobs supported by goods exports in 2013. In 2013, goods exports from the state of California supported an estimated 802 thousand jobs.

Exports Sustain Thousands of California Businesses

A total of 75,012 companies exported from California locations in 2012. Of those, 71,921 (95.9 percent) were small and medium-sized enterprises with fewer than 500 employees. Small and medium-sized firms generated over two-fifths (44.6 percent) of California's total exports of merchandise in 2012.

Foreign Investment and Jobs in California

In 2011, foreign-controlled companies employed 590,100 California workers. Major sources of foreign investment in California in 2011 included Japan, the United Kingdom, France, and Switzerland.

Foreign investment in California was responsible for 4.9 percent of the state's total private-industry employment in 2011.

California Depends on World Markets

California's export shipments of merchandise in 2013 totaled $168.0 billion. The state's largest market was Mexico. California posted merchandise exports of $23.9 billion to Mexico in 2013, representing 14.2 percent of the state's total merchandise exports. Mexico was followed by Canada ($18.9 billion), China ($16.3 billion), Japan ($12.7 billion), and Korea ($8.4 billion).

The state's largest merchandise export category is Computer & Electronic Products, which accounted for $42.4 billion of California's total merchandise exports in 2013. Other top merchandise exports are Transportation Equipment ($17.7 billion), Machinery, Except Electrical ($15.1 billion), Miscellaneous Manufactured Commodities ($14.6 billion), and Agricultural Products ($13.8 billion).

California’s Metropolitan Exports

In 2013, the following metropolitan areas in California recorded merchandise exports: Los Angeles-Long Beach-Anaheim ($76.3 billion), San Francisco-Oakland-Hayward ($25.3 billion), San Jose-Sunnyvale-Santa Clara ($23.4 billion), San Diego-Carlsbad ($17.9 billion), Riverside-San Bernardino-Ontario ($9.6 billion), Sacramento-Roseville-Arden-Arcade ($5.8 billion), Bakersfield ($3.7 billion), El Centro ($3.2 billion), Fresno ($3.1 billion), and Oxnard-Thousand Oaks-Ventura ($2.9 billion).

Free Trade Agreements

The United States currently has free trade agreements in force with 20 countries, which account for $67.2 billion (40 percent) of California's exports. During the past 10 years, exports from California to these markets grew by 52 percent, with NAFTA, Korea, Chile, Australia, and Israel showing the largest dollar growth during this period.

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