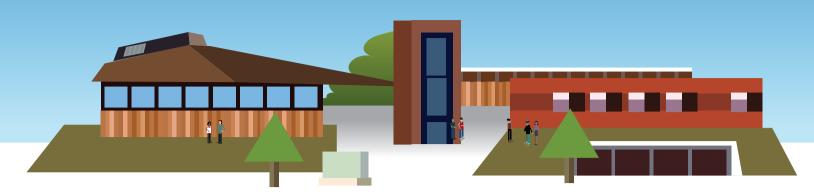
# Strong Workforce Program Incentive Funding For JOBS AND THE ECONOMY Strong What MATTERS\*\* Incentive Funding



Strong Workforce Program incentive funding rewards colleges and regions that strengthen career and technical education (CTE) programs through regional collaboration and by preparing more students for high-demand, high-wage jobs.

## MEASURES RESULTS FOR ALL CTE PROGRAMS



Outcomes are counted for all CTE students, both at the college and regional level, to incentivize strong overall CTE portfolios and collaboration across institutions.

### TRANSPARENCY AND ACCOUNTABILITY



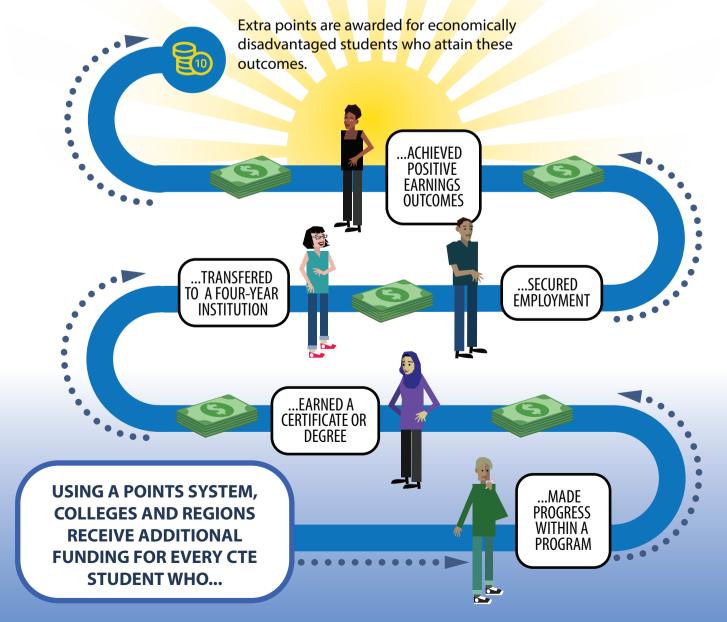
Annual progress is made visible on the LaunchBoard Strong Workforce Program tab and effective programs are recognized through an awards program each year.

### CONTINUOUS IMPROVEMENT



Colleges and regions update their plans each year, using labor market data and nonbinding projections at the program level, to ensure that investments expand and improve CTE programs.

#### FUNDING FOR EVERY STUDENT WITH A POSITIVE OUTCOME



The Strong Workforce Program incentive funding model was developed with input from practitioners and experts, based on the goals of the Strong Workforce Program, lessons learned in other states, and extensive data modeling involving all California community colleges and regions.